

Press release
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Finance North, latest company to join GRiD to help grow group risk business

[Finance North](#) is the latest company to join group risk protection industry body [GRiD](#), the organisation which raises awareness and understanding about the benefits of group risk products among employers and employees, encouraging best practice and working with government departments and regulators involved in group risk legislation.

Mark Roberts, head of Finance North said: It is perfect timing for us to join GRiD. There appear to be very few firms who truly specialise in this niche area, and being keen to grow this part of our business, it is massively important to work closely with those who operate in the market: insurers, reinsurers and advisers.

Group protection is an area I very much enjoy, and it's also very personal to me. As well as being directly authorised with the FCA, I also act as CEO for a national cancer charity, and so I understand the bigger issues that exist around areas such as regulation and compliance. I'm looking forward to making my contribution to the many challenges we face, not least regarding the importance of protection to both employers and employees.

Lee Lovett, chairman of GRiD said: We are always very pleased to welcome new members to GRiD. Every individual has something unique to contribute from their expertise and particular experience. We are all very much looking forward to working with Finance North, welcoming their contribution as well as supporting them as they look to grow this market.

All members of GRiD benefit from unique networking opportunities, insight from industry speakers, research, market trends and developments. They also have member-only access to additional content on GRiD's [website](#) which provides further privileged information on consultation responses, legal opinion, regulatory updates and more.

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Notes for editors

About GRiD

Group Risk Development (GRiD) is the industry body for the group risk protection sector, promoting the value to UK businesses of providing financial protection for their staff, enhancing their wellbeing and improving employee engagement. Our membership includes insurers, reinsurers and intermediaries who have a collective wealth of experience built over years of operating in the group risk protection market. Under the chairmanship of Lee Lovett, CEO of Ellipse, GRiD aims to promote group risk through a collective voice to Government, policymakers, stakeholders and employers.

GRiD works with government departments and regulators involved in legislation and regulation affecting group risk benefits, and with other organisations involved in the benefits and financial protection arenas. GRiD also seeks to enhance the industry's standing by encouraging best practice and by participating in industry-wide initiatives such as the professional qualification in group risk managed jointly with the Chartered Insurance Institute.

GRiD's media activity aims to generate a wider awareness and understanding of group risk products and their benefits for employers and employees.

GRiD's dedicated spokesperson, Katharine Moxham, provides expert media comment on a full range of group risk issues.

www.grouprisk.org.uk

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